



Awarded ticketing selling system that helps to commute easily.

Dedicated system for passengers, ticket controllers and transportation services to deal with ticketing processes.



MOBILE APP
SYSTEM FOR TICKET CONTROLLERS
WEBPLATFORM

CLIENT CHALLENGE

As more and more people are turning towards smart, mobile solutions to approach their everyday problems – Infospread decided to modernize the ticketing process for public transportation. The challenge was to give an end-to-end transformation to existing, outdated ways of purchasing and controlling tickets, and introduce a convenient alternative. In most cases, season tickets were not easily available, and the whole process was rather time-consuming.

SOLUTION

Working closely with Infospread representatives, Inwedo proposed creating a holistic system, using both - web and mobile technologies. This led to creation of an online purchase platform, a mobile app for passengers, as well as a comprehensive solution for ticket controllers. The project was also connected with setting up a reliable and trustworthy payment system, or utilizing NFC and QR technologies to register passengers' rides in an innovative way.

RESULTS

Zbiletem.pl turned out to be a success, and has already been introduced and put to daily use in 11 Polish cities. The mobile app boasts 10 000 satisfied users, and the number is constantly growing. The process of buying a season ticket got significantly quicker, taking less than 60 seconds. The possibility to store purchased tickets on a smartphone increased comfort of passengers, and facilitated ticket validation for controllers. Coupled with Infospread, Inwedo helped to bring a new product to the market of smart transport solutions, and we're pleased to continue our support for the Company as to date.

10 000

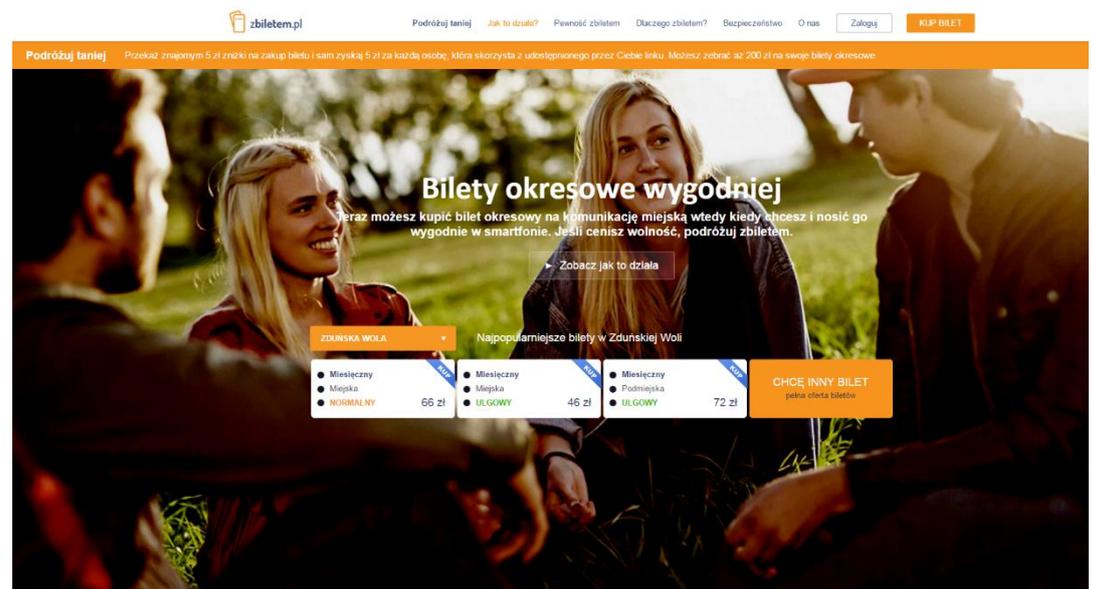
SATISFIED MOBILE APP USER

11

CITIES IMPLEMENTING THE SOLUTION

60

SECOND PURCHASE PROCESS



ABOUT US

Creating innovative IT solutions has been our specialty since 2013. Our priority was always to build products that matter – that's why we focused on developing dedicated software to optimize business processes. In the years 2013 - 2017 we have worked on 170 projects and created great solutions for our Clients from Poland, Sweden, Denmark, Germany, Italy, and USA.

We have worked for international companies from around the world including Microsoft Poland, Go Sport, Decathlon, Orange, Infospread Euro AB, Bata Shoes Poland, Bosch Poland (BSH), Makolab S.A., WYG Consulting and WYG International, Grupa Żywiec, Music and More.

