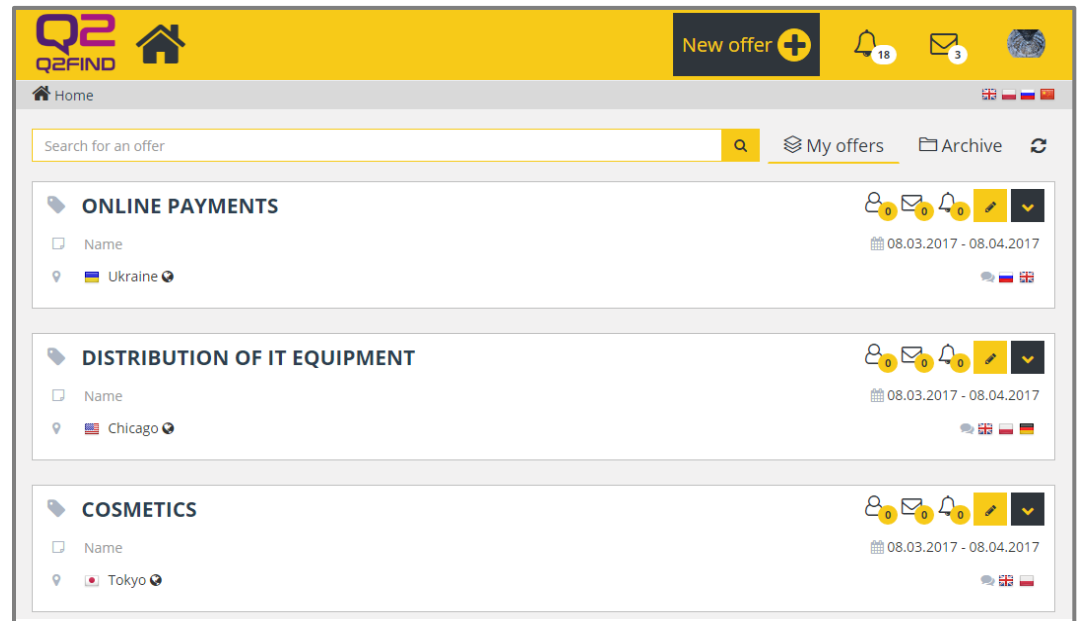# CASE STUDY

Q2 Q2FIND

Creating a system to support long distance business relations between international partners

Q2FIND is a solution that lets European companies enter the Asian market and helps both sides meet their common economic goals. It's a communication platform that helps to successfully run your business abroad with help from the locals.

WEB PLATFORM
MOBILE APP
MESSAGING SYSTEM

CLIENT CHALLENGE

Growing number of companies bring their businesses abroad. The Asian market is especially attractive for European countries because of its impressive size, diversity and various investment possibilities. However, it's also very challenging due to the cultural, administrative, geographic, or economic differences. These matters produce redundant costs, especially in terms of transportation, and hinder supervision of the project. Additionally, language and culture differences cause misunderstandings that make it difficult to close business deals or keep things under control. Q2FIND came to us with an idea for creating a communication-based platform to bring the two sides together and enable entrepreneurs to find local business partners to help them supervise their projects on the spot.

inwedo

We go beyond code development
by understanding your business processes.

SOLUTION

After performing thorough market analysis, we decided to create two versions of the app. A web platform for the European users, and a mobile app to answer specific needs and habits of the Asian market, known for its strong preference of the mobile technology. The app enables users to create business offers with a detailed description, including location or language. The locals are able to view the deals and offer their help. As a local business partner – they know the culture of the target market and personally take care of all the transaction details, such as checking quality of the goods or making sure the delivery arrives on time. After finalizing the project, both sides are able to evaluate their collaboration which makes the platform a reliable business environment.
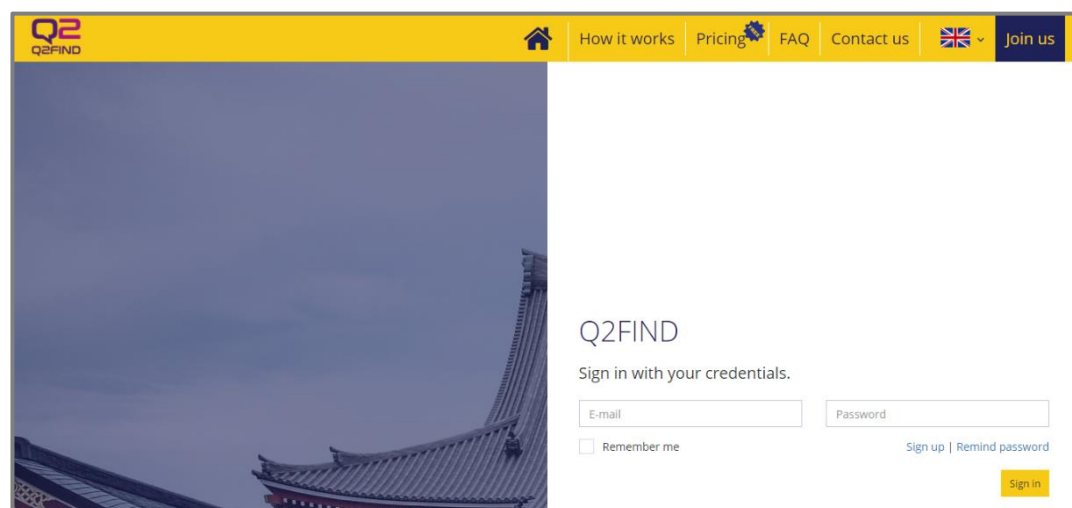
RESULTS

Q2FIND helps companies save money and time as it's an inexpensive and trustworthy alternative to hiring external companies. Recommendation system eliminates the risk of receiving low-quality services, delays and allows entrepreneurs to seamlessly develop their businesses on the new market. Together with Q2FIND, Inwedo was able to simplify the process of finding a reliable business partner abroad and help overcome the troubles of business relations between international markets.

3

LANGUAGE VERSIONS
AVAILABLE GLOBALLY

7

DAY SHORTER TRANSACTION
MANAGEMENT PROCESS

ABOUT US

Creating innovative IT solutions has been our specialty since 2013. Our priority was always to build products that matter – that's why we focused on developing dedicated software to optimize business processes. In the years 2013 - 2017 we have worked on 170 projects and created great solutions for our Clients from Poland, Sweden, Denmark, Germany, Italy, and the USA.

We have worked for international companies from around the world including Microsoft Poland, Go Sport, Decathlon, Orange, Infospread Euro AB, Bata Shoes Poland, Bosch Poland (BSH), Makolab S.A., WYG Consulting and WYG International, Grupa Żywiec, Music and More.