

DECATHLON

Supporting Decathlon employees in 45 stores in Poland with day to day store management

Explotool is a mobile app for handling audits, accident reports and general store management. Our solution helped one of the world's largest sporting goods retailers optimize key in-store operational processes, effectively eliminating printed documentation in all Decathlon stores across Poland.



3rd PLACE WINNER OF
DECATHLON INNOVATION
AWARDS POLAND, 2017

DESKTOP APP

WEB APP

ACCIDENT REPORT SYSTEM

| Score: 96.3 % | | |
|---------------|---|-------------------|
| | Human Safety 01.04.2017 - 30.04.2017 | in progress 95.4% |
| | Facility Safety 01.05.2017 - 31.05.2017 | in progress 97.1% |
| | Safety Installations Tests 01.2017 / 04.2017 / 07.2017 / 10.2017 | in progress 100% |
| | Image/Concept 01.05.2017 - 31.05.2017 | in progress 100% |
| | Formal and Legal Requirements 01.06.2017 - 30.06.2017 | in progress 93.8% |
| | Loss Prevention 01.04.2017 - 30.04.2017 | in progress 95.2% |

CLIENT CHALLENGE

In the last few years, in Poland alone, Decathlon has opened 45 stores with diverse and specialized sports equipment. Along with the company's growth, Decathlon started facing the challenge of an increasing amount of documentation. Managing in-store operational processes, such as general and department security diagnostics, flow of goods, environmental protection, as well as shifts and employee schedules - in a printed form - was not only time consuming, but also generated tons of paper documentation. It became necessary to create a tool to increase the productivity of those processes, and Decathlon came to us looking for a partner in that challenge.

SOLUTION

After performing a detailed analysis of the processes together with Decathlon team, we created Explotool - a hub that gathers all day-to-day store activities in one place. Thanks to the app, shop assistants can quickly perform general or safety diagnostics for a chosen department. The users can easily pass on a shift or report on cleaning. Additionally, Explotool contains an emergency section,

including a contact shortlist, to allow reporting on accidents or informing supervisors and appropriate services instantly. The app reminds about issues, and helps to verify if the stores follow generally accepted principles. All these operations can be easily done electronically, saving time and eliminating unnecessary documentation. To facilitate work further, we made sure that Explotool works perfectly not only on tablets, used in-store by the employees, but is also accessible for managers on desktop computers, assuring the best information flow between management and other staff members.

RESULTS

Explotool coordinates processes inside the shop's ecosystem, and makes sure they're delivered on time. Reporting module enabled to identify performance trends that occur in the company, and explore how they change in time. The app helps to recognize critical issues and implement corrective action plans if necessary. Explotool increased productivity and efficiency of the processes, and real people that stand behind them. It helped the information flow within the company, and accelerated reaction times for critical situations and accidents. Thanks to the contact list, communication with service and product providers became faster and more accurate. Finally, the simplicity of report generation helped to eliminate printed documentation, saving not only paper, but also time and human resources.

40%

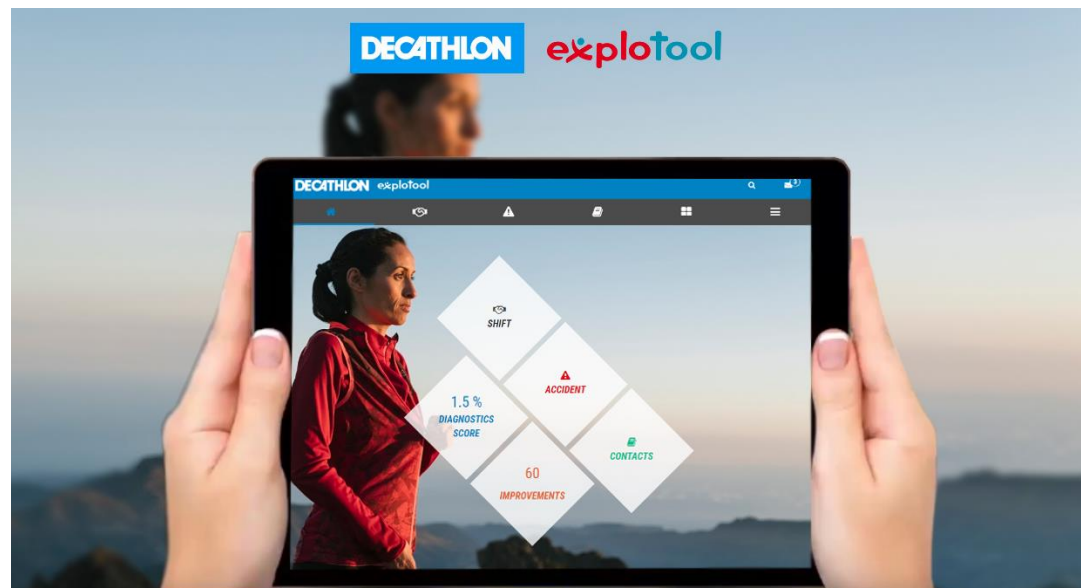
LESS TIME SPEND ON
DIAGNOSTICS

FREE

OF PRINTED
DOCUMENTATION

10

AREAS WITH REAL-TIME
MONITORING



ABOUT US

Creating innovative IT solutions has been our specialty since 2013. Our priority was always to build products that matter – that's why we focused on developing dedicated software to optimize business processes. In the years 2013 - 2017 we have worked on 170 projects and created great solutions for our Clients from Poland, Sweden, Denmark, Germany, Italy, and USA.

We have worked for international companies from around the world including Microsoft Poland, Go Sport, Decathlon, Orange, Infospread Euro AB, Bata Shoes Poland, Bosch Poland (BSH), Makolab S.A., WYG Consulting and WYG International, Grupa Żywiec, Music and More.

